

**SMARTCITY**  
EXPO WORLD CONGRESS  
**Brokerage Event**

13 - 14 NOVEMBER 2018  
BARCELONA



# SMART CITY BROKERAGE EVENT

## Registration Guide

[www.smartcity2018.b2match.io](http://www.smartcity2018.b2match.io)

**ACCIÓ**



*Business Support on Your Doorstep*

# 1. CREATE AN ACCOUNT

- ▶ Or log in if you already have a b2match account

Registration

Choose how to proceed and start signing up for the event.

Continue with LinkedIn

Continue with Google

or

smartcity.accio@gencat.cat

First name

Last name

Password

By signing up, I agree to b2match's [terms of service](#) and [privacy policy](#). I understand that b2match will share my information with the event organizer.

Continue with Email

Log in

Log in if you already registered for this event or participated in a previous event.

Log in with LinkedIn

Log in with Google

or

Log in using your b2match Account

Email

Password

Remember me [Forgot password?](#)

Log in

- Add a corporate email – we will send the PASS to this email
- You will need to confirm over this email

# 2. PLAN YOUR ATTENDANCE

- ▶ Choose your availability for the meetings

**SMARTCITY**  
EXPO WORLD CONGRESS  
**Brokerage Event**

13 - 14 NOVEMBER 2018  
BARCELONA

## Plan your Attendance

13 November 2018 (Tuesday 1 of 2 )

Which session do you want to attend?

- Session 1  
Time  
10:00 - 12:00 UTC
- Session 2  
Time  
12:00 - 14:00 UTC
- Session 3  
Time  
14:00 - 16:00 UTC
- Session 4  
Time  
16:00 - 18:00 UTC

## Plan your Attendance

14 November 2018 (Wednesday 2 of 2 )

Which session do you want to attend?

- Session 5  
Time  
10:00 - 12:00 UTC
- Session 6  
Time  
12:00 - 14:00 UTC
- Session 7  
Time  
14:00 - 16:00 UTC MATCHMAKING
- Session 8  
Time  
16:00 - 18:00 UTC

Previous day

Continue

## CONDITIONS OF PARTICIPATION

- ▶ **Only 1 participant per organisation is allowed**
- ▶ **Following up with your support office after the event is required**
- ▶ **Regional development agencies are not allowed to participate**
- ▶ **Consultants not allowed to participate unless they have a technical focus directly related to smart cities.**
- ▶ **National meetings are allowed.**

**ACCIÓ**

 **Generalitat  
de Catalunya**



# 3. COMPLETE YOUR PROFILE

- ▶ Add a complete description of your organisation

### Organization Information

Organization Name \* ACCIO

Organization Type \* Company

Website http://

Organization description \*

Write a short description about what your organization does. Keep it short and enjoyable to read.

Organization Logo

Upload your organization's logo. It will be visible inside your profile.

### Areas of Activity \*

Areas of Activity help us to categorize what you do and offer. This makes easier for other participants to find you and makes your profile more expressive.

Please select areas of activity that suit your profile.

**Digital Transformation**

Cloud-based Artificial intelligence Data-driven cities Blockchain and cryptocurrencies

5G Technology Internet of things Safe Cities

**Urban environment**

Energy Cleantech Public space Resilient cities Climate change

Data analysis & Urban Planning

**Mobility**

Future mobility Sustainable Mobility Urban Logistics Payment Systems

Public transport networks Disruptive models Connected vehicles Railways

**Governance & Finance**

Data governance E-Gov & Open-Gov Multilevel Governance Standards & Indicators

Multi-Stakeholders Funding

**Inclusive & Sharing Cities**

Sharing Inclusive Gentrification Collaborative policy Innovation ecosystems

Circular economy Health

**Water management**

Water management

## MAKE SURE YOU INCLUDE:

- ▶ Year of establishment
- ▶ Your expertise
- ▶ Your experience
- ▶ Product and services overview
- ▶ Areas of activity

# 4. COMPLETE YOUR PROFILE

- ▶ Choose one pass option
- ▶ Add the size of your organisation
- ▶ Add the VAT number (if you are a Catalan company)

**SMARTCITY**  
EXPO WORLD CONGRESS  
**Brokerage Event**

13 - 14 NOVEMBER 2018  
BARCELONA



Number of employees \*  0-10  
 11-50  
 51-250  
 +250

Do you already have a Congress or Visitor Pass? \*  No, I need a discount code for the Congress Pass (25% discount of the price, 995€)  
 No, I need a discount code for the Visitor Trade Fair Pass (50% discount of the price, 100€)  
 Yes

VAT ID   
f.e. ES99999999R (\*mandatory only for Catalan participants)

Do you have a Twitter account?    
@eencat

Go back

Continue

**A minimum of 2 international meetings are required in order to get one of the two discounts:**

- ▶ **A 25% discount on the Congress Pass (valid for SCEWC and SMWC) (orig. 995€).**
- ▶ **A 50% discount on the exhibition/visitor Pass (orig. €100)**

**ACCIÓ**

 **Generalitat de Catalunya**



# 5. MARKETPLACE

- ▶ What are your objectives for the meetings?
- ▶ What are you offering / looking for?



**+ Product**  
Add and describe a product you are offering to your profile.

**+ Service**  
Add and describe a service you are offering to your profile.

**+ Project Cooperation**  
Add a cooperation wish if you are looking for a cooperation partner for you project.

**+ Investment**  
If you are seeking investment create an Investment Opportunity.

**New Product**

TITLE

DESCRIPTION

WHAT ARE YOU LOOKING FOR?  
Distribution Partner Importer Technological Partner Public procurer Commercial agent

MARKET APPLICATION KEYWORDS  
Digital Tranformation Urban environment Mobility Governance & Finance Inclusive & Sharing Cities  
Water management


▶ **Add a description of what you are looking for/offering**

▶ **Use the keywords.** In this way it will be easier for other participants to find your profile!

# 6. YOUR PROFILE

SMARTCITY  
EXPO WORLD CONGRESS  
Brokerage Event

13 - 14 NOVEMBER 2018  
BARCELONA



**gemma garcia**  
Communication manager at ACCIO  
Barcelona, Spain  
[Edit my profile](#)

- [My profile](#)
- [My attendance](#)
- [Organizer questions](#)
- [Account settings](#)
- [Logout](#)

**Your profile is waiting to be activated!**  
Your profile will be visible to other participants as soon as the organizer activates your profile. You will get notified via email.

Company  
**ACCIO**  
xxxxx

Inclusive & Sharing Cities  
[Circular economy](#) [Sharing](#) [Collaborative policy](#)

Mobility  
[Future mobility](#) [Sustainable Mobility](#)

## FOR MORE INFORMATION

- ▶ [How it works](#)
- ▶ [Useful Information](#)
- ▶ [Terms and conditions](#)

- ▶ As soon as the administrators approve your account it will become active. **You will receive an email stating that your account is activated.** If your profile is not properly completed you will also be contacted with further information on how to improve it.

# 7. GENERAL INFORMATION

**SMARTCITY**  
EXPO WORLD CONGRESS  
**Brokerage Event**

13 - 14 NOVEMBER 2018  
BARCELONA

## Important deadlines

- ▶ Registration until 30<sup>th</sup> October
- ▶ Registration for meetings: 17<sup>th</sup> September – 6<sup>th</sup> November

## Schedule

- ▶ Tuesday, November 13<sup>th</sup>: From 10h to 18h
- ▶ Wednesday, November 14<sup>th</sup>: From 10h to 18h

## Location

- ▶ *Fira de Barcelona (Gran Via Venue)*  
Avinguda Joan Carles I, 58  
08908 L'Hospitalet de Llobregat  
(Barcelona)

**ACCIÓ**

 **Generalitat  
de Catalunya**





# 8. TERMS AND CONDITIONS

SMARTCITY  
EXPO WORLD CONGRESS  
Brokerage Event

13 - 14 NOVEMBER 2018  
BARCELONA

- ▶ Cancellation of meetings should be done through the platform in order to inform the other participant. **No cancellation will be managed by phone or by email.**

*No-show participants will not be allowed to participate on future events*

- ▶ Participants must answer to the online satisfaction and meetings feedback form sent by organizers.
- ▶ Participants are asked to notify any collaboration agreements that you reach with other Brokerage Event participants to the organizer and/or co-organizer.
- ▶ The Visitor/Congress discount code for the pass will be send (if the meeting requirements are met) with the final agenda a few days before the event
- ▶ Read more information about the [Terms and Conditions here](#).

ACCIÓ

 Generalitat  
de Catalunya





## QUESTIONS? CONTACT US!



**smartcity.accio@gencat.cat**



**+34 93 567 48 92**



**@eencat**

**#SmartCityBrokerage**