

Creative Industries Facts in the UK and North of England

1. The UK's [creative sector is worth £92bn](#) according to the Department for Digital, Media, Culture and Sport. It generates more than £21bn of service exports from the creative industries.
2. The UK digital tech industry received more investment than any other European country. In the last five years the UK attracted £28 billion investment, this is testament to the UK being Europe's digital epicentre.
3. The [UK gaming industry is growing exponentially](#). Last year was a record year for both the monetary value of the UK gaming market (£4.33bn) and its impact on other sectors, such as films and merchandising (£100.5m).
4. 1/5 of the UK's creative clusters are located in the North, with strong connections between clusters which are geographically close to each other e.g. Manchester, Leeds and Liverpool.
5. Yorkshire is what has been described as a [creative industries 'Hotspot'](#) with a creative economy that's growing faster than anywhere outside of London.
6. Yorkshire is becoming the [fastest growing region for TV & film production in the UK](#).
7. Bradford is home to the [National Science and Media Museum](#) and designated as the world's first [UNESCO City of Film](#), Bradford has strong links to creative industries, film, TV and radio. The city hosts the [Bradford international film festival](#) once a year which attracts global stars.
8. Other creative and digital assets in the Bradford district include:
 - **Advanced Digital Institute** – innovation hub with significant focus on digital technologies and digital economy related businesses.
 - **Bradford College** – film school provides ready made platforms for the promotion of creative and digital activities on a large scale (in some cases international).
 - **The University of Bradford** – degree course in computer games development and delivers established courses in both creative industries related skills and digital/technology related qualifications.
 - **Kala Sangam** – largest Asian art space in the UK