

SC2 and KET-B Brokerage Event

Food Security | Sustainable Agriculture and Forestry | Marine, Maritime
and Inland Water Research | Bioeconomy | KET-Biotechnology |

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Rural Renaissance

Circular bio-based business models for rural communities (CE-RUR-10-2019)

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www.ncp-biohorizon.net

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 #BioBrokerage

Project idea / Company expertise

- Expertise possessed by the research group [SOGRES-MF](#) of the Jaume I University: [SOGRES-MF](#) work in the field of operationalizing sustainable development and CSR, sustainable finance, stakeholder management, sustainable rating agencies, sustainable business models and circular economy.
- Involvement in previous projects in the area: SMART H2020
Project: <http://www.smart.uio.no>

Project idea / Company expertise

- **Objective:** The project aims to strengthen the diffusion of Circular Economy in rural areas (CE) in Europe, consistently with the European Commission's Circular Economy Package. In particular the project wants to contribute to European rural areas sustainable development within a circular, innovative, low-emission and community and knowledge centre economy.
- **Project description:** **1.** Identify the barriers adopting a more sustainable, circular-type of business model **2.** Gather good practices **3.** Analyse the barriers and enabling factors **4.** Farmer, Forest Owners associations, small rural business will be selected from different geographical contexts in order to define innovative models of rural circular-type of business and obtain relevant results for "rural circular economy" initiatives".
- **Partners seeking:** Local and regional authorities, rural farmers, forest owners, small rural businesses, agriculture associations, citizens ...

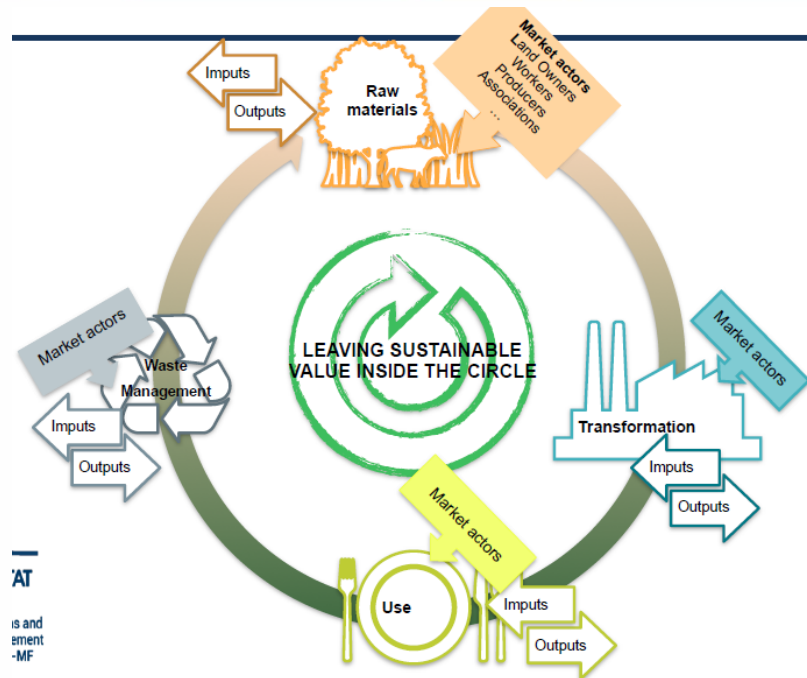
•Rural economic development and agrifood systems:
“LEAVING SUSTAINABLE VALUE INSIDE THE CIRCLE”

•Business models for sustainability

•Supply-chain governance

•Key actors:

- local regional authorities
- farmers and owners associations
- small rural business
- citizens
- ...



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