

GREATER COPENHAGEN

Greater Copenhagen Cluster Summit 2018 - Accelerating SME Cooperation through Clusters

May 8 2018
Malmö - STUDIO Meetingpoint

Greater Copenhagen Cluster Summit 2018 gathers clusters and key-stakeholders in Greater Copenhagen for the second time. The ambitions and potentials for Greater Copenhagen are high: To generate economic growth and create jobs.

Greater Copenhagen Cluster Summit 2018 highlights the importance of clusters in getting Greater Copenhagen from high level policy to concrete impact for the business. A key assumption behind the summit is that economic growth and job creation requires a need-based approach where regional policy makers and clusters co-identify opportunities and co-develop solutions together.

To animate this process, we have engaged Gerd Meier zu Köcker – one of Europe's leading cluster experts – who has developed a method to intensify a cross-regional need-driven development through clusters.

To accelerate the cluster collaboration in Greater Copenhagen, the summit also offers insights in opportunities to fund cluster collaboration and cluster matchmaking where the participants can customize their own meeting schedule.

Cluster Summit 2018 **highlights:**

- Matchmaking with clusters and key stakeholders in Greater Copenhagen
- Keynote on Cluster-based regional development by Dr. Gerd Meier zu Köcker, Executive Director, ClusterAgency Baden-Württemberg
- Co-identify and co-develop new ideas and solutions with other clusters and policy makers
- Get inspired by Greater Copenhagen Clusters in action
- Explore opportunities to fund your cluster collaboration

Consider yourself **invited** if you are from:

- A cluster located in Greater Copenhagen
- A cluster with activities in Greater Copenhagen
- A cluster wanting to have activities in Greater Copenhagen
- Another organization supporting or working with clusters in Greater Copenhagen



Register at:

greater-copenhagen-cluster-summit-2018.b2match.io



The program

Arrival and registration from 9:00

Welcome to **Greater Copenhagen Cluster Summit 2018**

Take-off for Greater Copenhagen Cluster Summit 2018 is an endeavour into "Greater Copenhagen Vision and Strategy 2018" and "Regional Development through Clusters in Greater Copenhagen".

KEYNOTE

Setting the scene: Cluster-based regional development

by Dr. Gerd Meier zu Köcker,

Executive Director ClusterAgency Baden-Württemberg

Dr. Gerd Meier zu Köcker is one of Europe's leading experts on cluster-driven regional development. During the presentation he will present the S3 Synergy Diamond - a strategic tool to facilitate evidence-based discussions on transformative actions and areas of specialisations in the regional and cross-regional context. It is a chart created to help regions analyse their areas of specialisation in the context of transformative actions and to better target cross-regional collaboration that can create synergies.

CO-DEVELOPMENT

S3 Synergy Diamond Approach: Co-Identifying Need Based Cooperation between Regions through Clusters in Greater Copenhagen

Take-off for the co-development workshop is the S3 Synergy Diamond. In this interactive workshop, regional policy makers and cluster managers co-identify where regions might head at in terms of regional transformation and how need based collaborations in Greater Copenhagen can provide cluster-driven solutions. Moderated by Dr. Gerd Meier zu Köcker.

Funding opportunities to foster cluster collaboration in Greater Copenhagen

Cluster-driven regional development requires funding. In this session, funding opportunities from Interreg Öresund-Kattegat-Skagerrak will be presented.

MATCHMAKING

Greater Copenhagen **Cluster Matchmaking**

In the Greater Copenhagen Cluster Matchmaking, you can customize your own cluster matchmaking meeting schedule and meet with Greater Copenhagen Clusters and key stakeholders. Book up to 5 meetings (20 mins each).

Greater Copenhagen **clusters in actions**

Get inspired by Greater Copenhagen clusters in action when we visit Media Evolution - a community platform that fosters innovation and growth in the digital industries, through collaborating, sharing ideas and knowledge - and hear the inspiring cluster cases.

The program ends at 16:30.





Questions

Participation is free of charge but requires registration. If you have questions or comments, please contact Kaspar Nielsen, Cluster Excellence Denmark on kan@clusterexcellencedenmark.dk

Greater Copenhagen in a **nutshell**

Greater Copenhagen is a metropolitan region that spans Eastern Denmark and Skåne in Southern Sweden. The Greater Copenhagen Collaboration is a political platform for promoting regional collaboration and economic growth aiming to eliminate the cross-border barriers that prevent economic growth and business development in the region.

In close dialogue with business and other key players in Greater Copenhagen, the Greater Copenhagen Collaboration launches strategic initiatives to generate economic growth and create jobs in Greater Copenhagen.

Facts about Clusters in Greater Copenhagen

Greater Copenhagen has a thriving landscape of almost 50 clusters in key sectors such as: Energy and cleantech, production and materials, ICT, life sciences, transport & logistics, creative industries, industry and food. The Greater Copenhagen cluster landscape engages at least 5,400 companies. 60 pct. of the clusters represent more than 100 companies and 35 pct. have more than 200 companies.

